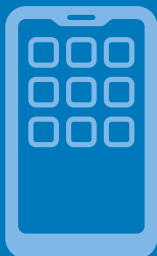
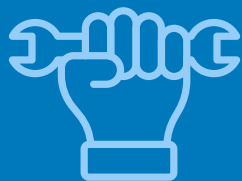




SSA'S GUIDE TO: Labour Market Information



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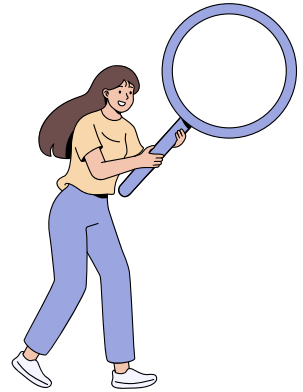
CONTENTS

CONTENTS	PAGE
What is LMI and What Does it Mean?	2
LMI - The Local Context	3
Applying Labour Market Information (LMI)	6
Summary of using Labour Market Information (LMI)	8
LMI Resources	9

What is LMI and What Does it Mean?

LMI can be divided into two main parts: Labour Market Information and Labour Market Intelligence (LMiG). We will explain further below:

Labour Market Information (LMI) can be used to understand what job markets are like across the country as well as at a local level. LMI includes details about job availability, the skills needed, and salary ranges.



Labour Market Intelligence (LMiG) is how a person uses that information. The intelligence refers to how someone interprets the data they have and how it informs their decisions. Such as picking an apprenticeship or what course they should apply for.

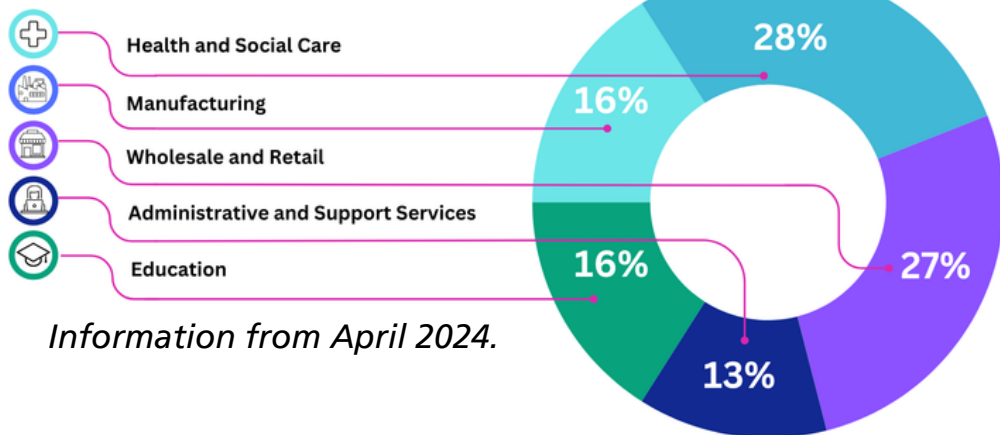


Industry is a group of businesses that produce similar goods or services within the economy. It helps organize industries into **sectors** like technology, education, healthcare, or manufacturing.

LMI - The Local Context

Local LMI shows what the job market looks like in and around the area where you live, as well as across the city. It can include details such as the most common job roles, industries that are growing, skills employers are looking for, and average salaries.

Top 5 Largest Industries this Year:



Information from April 2024.

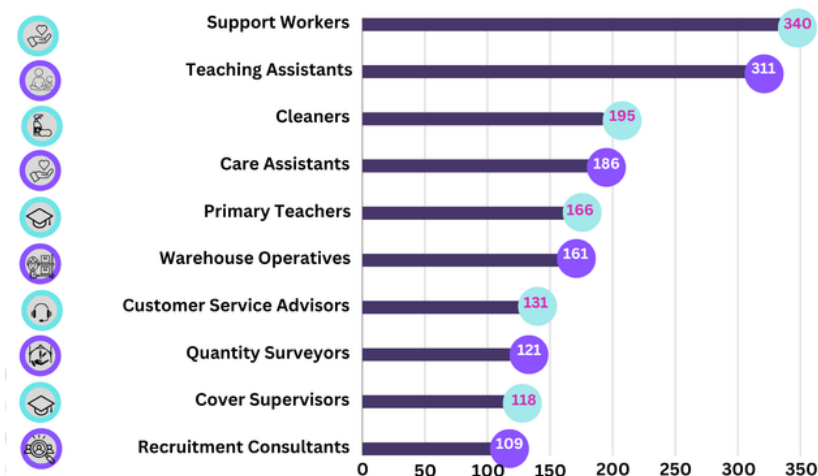
Top 5 Recruiting Employers:



An employer is a person or organisation that hires people to do work in exchange for payment. They provide jobs and are responsible for paying wages and creating a safe working environment.

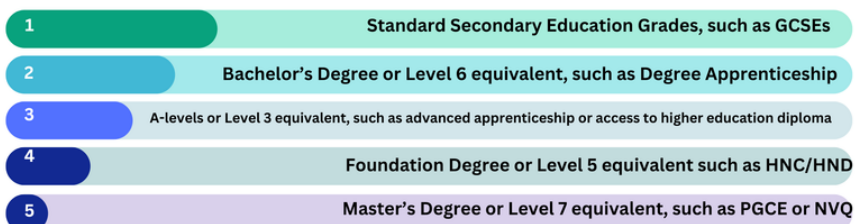
LMI the Local Context

Top 10 Advertised Occupations:



Examples of how LMI can help you include looking at which jobs are being advertised and recruited in the city. It can also help identify the most common qualifications that employers in the city are asking for.

Top 5 Requested Minimum Education Levels*:



*From the proportion of employers who share this information on job adverts



Use more than one source: Combining research from a variety of sources can give a more balanced view.

LMI the Local Context

Information about work and jobs is an important part of Labour Market Information and includes details such as salaries and vacancies. This changes over time with shifts in demand, changes in the economy, and as new industries and technologies enter our lives.

Highest Paid



Role	Mean Advertised Salary
Quantity Surveyors	£50,048
Primary Teachers	£38,912
Recruitment Consultants	£27,904
Support Workers	£25,024
Care Assistants	£24,960
Warehouse Operatives	£24,960
Customer Service Advisors	£24,064
Cover Supervisors	£23,936
Cleaners	£22,976
Teaching Assistants	£22,464

Lowest Paid



Top 3 Highest Advertised Salaries

Adult
Psychiatrist
£125,952

Adobe Experience
Manager Consultant
£125,952

Associate
Dentist
£124,928

*Information from
April 2024.*



Always double-check salaries, as jobs can advertise them in different ways. For example, they may be shown per year, as an hourly wage, or per annum.

Applying Labour Market Information (LMI)

Now that we've looked at examples of Labour Market Information, how can we use this to help inform our career choices and ideas?

Exploring career options and pathways:

Use information about where there is growth in industries, such as manufacturing, or in services like hospitality, retail, and marketing. This helps you identify sectors with strong job opportunities and plan your next steps accordingly.



Making decisions about education, training, and upskilling: Using LMI can help people identify skill gaps, especially if they are aiming for work in a specialised area. It's a good idea to think about what courses, training, or upskilling may be required to meet those needs.



Match information to personal goals: Focus on the data that is most relevant to your situation or decision.

Applying Labour Market Information (LMI)

Preparing for applications and skills: It may not be an obvious thought when looking at Labour Market Information, but reflecting on the skills you have when completing applications is just as important. Understanding your strengths and matching them to what employers are looking for can make your

Communication	Management
Customer Service	Sales
Detail Oriented	Teaching
Planning	Problem Solving
Interpersonal communications	Operations

Understanding future opportunities and potential risks: While it is important to be aware of the opportunities that Labour Market Information can provide, we should also be mindful of potential risks. For example, the reliability and accuracy of the information because it can sometimes be outdated or incorrect. Which could lead to issues when applying for jobs or courses, as they may no longer be available even though the LMI suggests otherwise.



Look for patterns, not just single figures: Trends over time are often more useful than one-off statistics.

Summary of using Labour Market Information (LMI)

By using Labour Market Information thoughtfully, you can make more informed choices and better prepare for changes in the world of work.



LMI is a valuable tool for understanding employment opportunities at both local and national levels. By combining information specific to Sheffield with data from across the UK, it can help with future planning, career decisions, and preparing for new jobs on the horizon.



When looking at Labour Market Information make sure you think about where that source has come and is it reliable

LMI Resources

Resource	Description
South Yorkshire Apprenticeship Hub	A website that lists all the available apprenticeships across a range of industries. It is updated in real time which means that the information is up to date. (southyorkshireapprenticeships.org)
Sheffield Progress	Provides information about all the available courses offered across the different education providers across Sheffield and South Yorkshire. (www.sheffieldprogress.co.uk)
South Yorkshire Local Enterprise Partnership (LEP)/ Mayoral Combined Authority	Publishes information on the regional labour market, local economy and in demand skills covering Sheffield and the wider South Yorkshire area. (www.southyorkshire-ca.gov.uk/who-we-are)
National Careers Service	Government managed careers portal that has information on a wide range of jobs and potential routes available. (nationalcareers.service.gov.uk)
Office for National Statistics (ONS)	The UK's main provider of official labour market statistics. ONS publishes national and regional data on employment, unemployment, earnings, working patterns and long-term labour market trends. (www.nomisweb.co.uk/reports/lmp/lad/1778385142/report.aspx)



When speaking to family, friends, or employers, remember they have opinions and ideas - so always fact-check the information they share.

LMI Resources

Resource	Description
GOV.UK Job and Skills Data	A collection of labour market and skills data published by government departments. Includes information on employment outcomes, skills demand and workforce trends. (www.gov.uk/government/collections/job-and-skills-data)
LMI for All	A national labour market information database that brings together data on occupations, skills, industries and regions. it is designed to support careers information, advice and guidance. (www.lmiforall.org.uk)
Friends and Family	Talking to family and friends can also be a good way of finding out information about jobs, vacancies and opportunities.
Local Community	Speaking to people in the community can also help you know where to look for work.
Careers Team	The careers team are always happy to provide information about Labour Market Information and can help break down the difference in types of work and industry.



If you are ever confused by LMI or cannot find what you need, ask for help. There is a massive amount of information, and it can be hard to find exactly what you need.



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Have a question or need help?

If you further questions or would like to a speak to the careers team so can contact information below:



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